

Manifesto - ubbu world



At ubbu, we're excited to present a new feature on our educational platform: the world of ubbu!

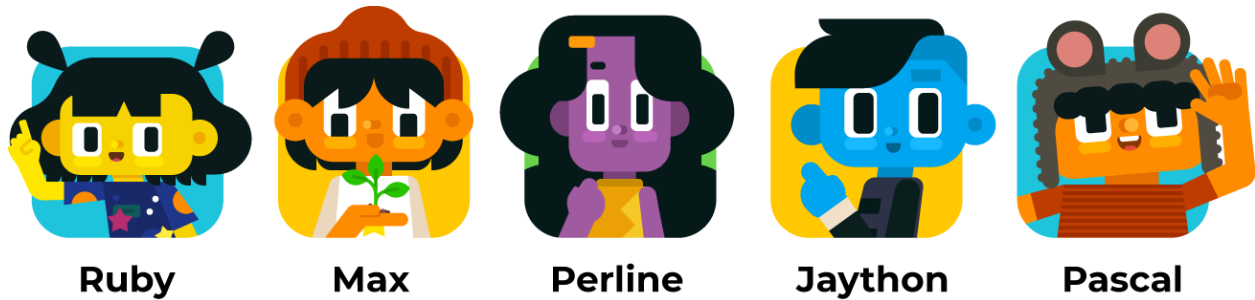
We're introducing a new look and a new way to go through our lessons in a more interactive way.

ubbu world

ubbu world is an imaginary environment that reflects a near future where advanced technologies are part of everyday life and where humanity's current challenges still persist.

In this world, cities and communities have been moving towards sustainability for some time and have inclusive and accessible spaces. Students are challenged to solve problems related to human actions to raise awareness about the world around them.

To make this adventure more engaging, the students are accompanied by five characters, each with their own characteristics.



A world where programming is an adventure



With a more gamified platform, the experience becomes much more accessible and appealing. A map where children can navigate the lessons helps them to be more immersed in the content, creating a unified experience between the world and the lessons.

By presenting a map of ubbu's world, we help children get a better sense of the space they are navigating. For example, if a lesson has a narrative that takes place in a technology center, then the map will show elements that allude to that.

Having a map to navigate is also a way of promoting creativity, motivating children to explore a new world full of fascinating themes.

A map that promotes creativity and exploration

Children can even leave this timeline and continue to explore challenges and create their own projects and worlds with the help of programming!

We believe that children should explore different learning contexts, connecting knowledge with each other. We want children to learn by being involved in a world full of adventures and discoveries.

We hope that you will let yourselves be involved in this world with the same charm that we had in creating it.

We continue to work to leave a lasting impression on the children's lives, so that they can become citizens of a brighter future.

Worried about what's going to change? You can find out more [here](#).

We'd love you to share your experiences with us. We therefore suggest that, on the day of the launch, you send photos of the children (taking into account the privacy policies in force) using ubbu with the new lesson map to hello@ubbu.io.